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*Networking the Friends of Democratic Ukraine*

## **WHO WE ARE**

The Orange Circle is an international network of business and former government leaders, legislators, and scholars that works on behalf of democratic and market reform in Ukraine. We champion and advance the values that were at the core of Ukraine's Orange Revolution: democracy, honest and transparent government, and pro-market reform.

Headquartered in New York, with representation in Kyiv, the Orange Circle is a non-partisan, not-for-profit, non-governmental organization. We advocate Ukraine's integration into global and European institutions and promote investment in Ukraine. We work to strengthen democratic values and market reform in Ukraine. And we engage Ukraine's leaders in dialogue with their counterparts in North America and Europe.

The Orange Circle promotes policy exchanges with Ukraine's top government officials, business leaders, and policy analysts; holds briefings on current economic and political developments in Ukraine; and organizes national and international conferences and seminars.

Led by a small staff of experts with backgrounds in business, government, and the non-governmental policy community, the Orange Circle links a network of eminent political scientists, economists, business experts, and policymakers.

## **WHAT WE DO: ANALYSIS AND RESEARCH**

The Orange Circle brings together a wide array of North American and European analysts who cooperate with us in our research, seminars, briefings, and conferences. In Ukraine our partnerships with leading Ukrainian think tanks, including the Democratic Initiatives Foundation, the Institute for a Competitive Society, and the Europe XXI Foundation, offer access to a broad network of experts who focus on current economic and political trends.

Together with our contacts in Ukraine's government, legislative, civic, and private sector leaders, these resources make the Orange Circle an optimal source for updated information on economic, political, and social trends and developments in Ukraine.

The Orange Circle's corporate sponsors and individual donors, as well as journalists and policymakers, benefit from access to this network of experts and information.

## **WHAT WE DO: BUSINESS-TO-BUSINESS LINKS AND INVESTMENT PROMOTION**

Ukraine's democracy will best succeed if it is reinforced by economic prosperity. Through our seminars, briefings, conferences, and advisory services, the Orange Circle promotes business links with and investment in Ukraine.

Working with strategic partners, we organize business-to-business meetings and conferences focused on specific sectors, including energy, technology, and finance and connect businesses and investors with their Ukraine-based counterparts.

## WHAT WE DO: CONFERENCES, POLICY BRIEFINGS AND INTERACTION WITH UKRAINE'S LEADERS

As organizers of conferences, seminars, and briefings, we promote a better understanding of the reforms underway in Ukraine. Our activities include:

- ◆ North American and European forums with Ukraine's government, political, and business leaders
- ◆ Policy briefings of political and economic trends in Ukraine
- ◆ Major industry, investment, and business conferences
- ◆ New York-based *Briefings at the Institute* series
- ◆ Electronic newsletter to members and donors
- ◆ Outreach to media and to the policy community
- ◆ Targeted research on key policy issues
- ◆ Policy seminars in Ukraine, Europe, and North America

## OUR TEAM

**Adrian Karatnycky**, Orange Circle Founder and President, served for over a decade as Executive Director and President of Freedom House, a leading U.S.-based non-government organization that monitors and promotes democratic change. While at Freedom House, Mr. Karatnycky presided over major analytic research projects like the *Survey of Freedom in the World* and the *Nations in Transit* annual reports, and devised assistance programs to democratic civic groups and think tanks in Central and Eastern Europe, opening the Freedom House Kyiv office in 1993. Mr. Karatnycky is co-author of three books, and is a contributor to the *Wall Street Journal*, *the Washington Post*, *Foreign Affairs*, and the International Herald Tribune, and has appeared on CNN, the PBS *Newshour*, and ABC's *Nightline* as a Ukraine expert.

**Adrianna Melnyk**, a former management consultant and most recently a Manager of Interactive Strategy at American Express, is the Orange Circle's Director of Research and Outreach.

## INTERNATIONAL ADVISORY BOARD (In Formation)

Carl Bildt, Emma Bonino, Zbigniew Brzezinski, George Chopivsky, Tim Draper, Vaclav Havel, Julian Kulas, Bruce P. Jackson, Natalie Jaresko, Ambassador William Green Miller, Janusz Onyszkiewicz, Marco Panella, James Temerty, Hon. John Turner.

## HOW YOU CAN SUPPORT US

The Orange Circle neither lobbies for governments nor advances partisan political interests. We are a private organization and rely on corporate, foundation, and individual donor support. You can support us through:

- ◆ A **corporate membership** program that offers donors access to a range of experts, meetings, events, and briefings in North America and Europe.
- ◆ **Targeted donor support** and sponsorship for conferences, seminars, and briefings.
- ◆ **Individual memberships** that provide a range of opportunities for insider briefings, and discounts on participation in major public events.
- ◆ Major **individual and foundation grants**.
- ◆ Assistance of **volunteer** professionals and students.

## CORPORATE AND MAJOR DONORS

Coca Cola, Cardinal Resources, JP Morgan, Horizon Capital, Draper Fisher Jurvetson, Chadbourne & Parke LLP, Port Vera Development, Northland Power, Heritage Foundation of MB Financial, PBN Corporation, Self-Reliance Federal Credit Union of New York, George Chopivsky, Julian Kulas.